Bikes Belong

Bicycling at UCLA: 2012

Photo Source: Flickr/Andrew
Creating a More Bike-Friendly Campus

Before 2005:

- Inadequate types and number of bicycle racks
- No secure bicycle parking (bike lockers)
- No campus Bicycle Center
- No bicycles for rental use
- No shower access for employee commuter cyclists
- Little safety awareness or recognition that bikes are a legitimate part of campus mobility
- And there was no Bike Master Plan to address these!
Mission Statement:
- “To improve cycling conditions and promote the bicycle as a transportation mode on, to and from campus, UCLA will set policies and provide infrastructure to support and accommodate bicycling”

Major goals include:
1. Increase bicycle use at UCLA
2. Improve bicycle safety
3. Increase bicycle awareness
4. Identify and pursue funding opportunities
5. Create a sustained bicycle program
What We’ve Accomplished So Far

- Doubled bicycle parking on campus

From this...

To this...
Created in FY ‘05–06; jointly funded by Transportation and Cultural & Recreational Affairs (CRA)

Located in the Wooden Center in the Outdoor Adventure area

Provides lending tools and technician support for fixing and maintaining bicycles

Hosts quarterly bike safety and maintenance workshops
CRA and Transportation Bicycle Partnership

- New Recreation position focused on bicycling, jointly funded by CRA and Transportation
- Cyclist Commuter Passport (shower access @ Rec facilities)
- The Community Bike Center is also the home of the *Bike Library*
UCLA Bike Library
Departmental Bruin Bikes

- Provided to campus departments for employee use to get to meetings and other campus activities
  - Reduces midday vehicle trips and traffic; promotes active, healthy mobility

- Recipients include: Campus Guest Houses, Registrar, Graduate Student Housing, Volunteer Center, Lewis Center, College of Letters & Science, Institute of the Environment, etc.

27 Departments so far
Commuter Cyclists in the *Bruin Commuter Club* (BCC)

- BCC is a club for alternative transportation mode participants

- Students and employees who commute via bicycle can join the BCC after registering their bike on the National Bike Registry (via UCPD)

- Initial BCC benefit provided to cyclists:  
  - Discounted parking for rainy days ($5/day instead of $11)
Coming BCC Bicyclist Benefits

- Up to a $50/year, *annual benefit* redeemable for:
  - Light set, bike helmet, or other small accoutrement
  - Tune-up at the Campus’ Bike Center
  - Commuter Cyclist Training Class

- Free Commuter Passport starting FY ‘12–13
Campus Bicycle Safety Efforts

- “Give Me 3” public service announcement campaign, similar to the L.A. effort (but with a better graphic!)

- *Share the Road* signs and sharrow markings
Engagement with Local Jurisdictions

- Lack of safe pathways to campus remains number one impediment to bicycle commuting

- Efforts to influence infrastructure investment around UCLA and Westwood:
  - Letter to Councilmember Koretz regarding LA Bicycle Plan, delineating bicycle routes most useful to UCLA cyclists
    - Councilmember Koretz sent recommendations to the Mayor, listing priority bike facilities in District Five
Engagement with Local Jurisdictions

Letter to the City:

Re: Recommendations to the DRAFT Updated Los Angeles Bicycle Master Plan

As part of the public comment period, the University of California, Los Angeles (UCLA) submits the following recommendations for the Updated Los Angeles Bicycle Master Plan.

UCLA stands as the prominent, public research university and cultural center in the Los Angeles area. In our pledge under the American College and University President’s Climate Commitment, our campus has worked diligently to address climate change. UCLA Transportation continues to work in order to access the University through our extensive van pool program and improvements in our public transit programs.

However, despite a large population living in close proximity to campus, the lack of bike facilities has limited the potential growth of the bicycle community. The following recommendations will help support and increase bicycle trips to and from campus.

1. The following bike projects should be placed on an immediate priority list. The projects will improve and best serve the existing bike network around UCLA. The project estimates are extracted off section 6.1.2 of the DRAFT Updated LA Bicycle Master Plan.

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<thead>
<tr>
<th>Street</th>
<th>Type*</th>
<th>Start</th>
<th>End</th>
<th>Length (mi)</th>
<th>Capital Cost</th>
<th>Maintenance</th>
<th>CD</th>
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<tbody>
<tr>
<td>Westholme</td>
<td>BFS</td>
<td>Hilgard</td>
<td>Ayres</td>
<td>2.07</td>
<td>$62,235</td>
<td>$4,149</td>
<td>5</td>
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<tr>
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<td>BFS</td>
<td>Wilshire</td>
<td>Beverly</td>
<td>0.52</td>
<td>$15,800</td>
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<tr>
<td>Winton</td>
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<td>Glen</td>
<td>0.48</td>
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* BFS - Bicycle Friendly Street  BL - Bicycle Lane  BP - Bicycle Path  BR - Bicycle Route

2. With the impending arrival of the Wilshire Bus-Only Lanes, we recommend the following bike projects to improve access from the east-end of the UCLA campus.

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<th>Total Cost of Bikeways Projects</th>
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<td>$192,155</td>
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These recommendations will greatly improve access to and around campus, and work and support the thriving bicycle population at UCLA. We hope to work together in further planning and funding opportunities in order to implement the above bike projects.

Sincerely,

Renee A. Fortier
Director, UCLA Transportation
Meetings held with representatives of the I-405 Sepulveda Pass Widening Project
- Focused on bike/ped safety at Wilshire and Ohio underpasses
- Requests made included physical treatments and lighting upgrades
Engagement with Local Jurisdictions

- Similar efforts have occurred with the Expo Line Construction Authority
  - Focus was the bicycle pathway along Expo and bike parking at the Westwood Blvd station
Community Building Efforts

Efforts include:

◦ Web presence on UCLA Transportation website
◦ Cyclist’s Corner on Be A Green Commuter blog
◦ Bike to Campus Week events, including pit stops, raffles, light bike tune-ups, and giveaways
Bike (Re)Cycle Day

- Abandoned bicycles were repurposed for use by giving them away
- Over 300 people attended
- Almost 100 bicycles were given away
- Bike techs were onsite to assist with parts
Sanyo North America donated 25 E-bikes to UCLA in fall 2011

Bikes will be deployed for Residence Hall use to encourage more cycling among residence hall students

Great for mixed flow use on campus
Nationwide, UCLA is one of 26 universities to obtain a Bicycle Friendly University designation.

- Recognizes institutions of higher education for promoting and providing a more bicycle-friendly campus for students, staff, and visitors.

- UCLA earned a Bronze designation in 2011.
Coming Attractions

- New smartcard bike lockers
- Bike Buddy application – pairs riders for commute to work rides, especially useful for new bike commuters
Coming Attractions

- Additional bike safety training in 2012 from the Sustainable Streets non-profit organization
  - Commuter Cyclist classroom training on-campus
  - State Office of Traffic Safety sponsored weekend course that includes both classroom and field training
Infrastructure Improvements

- More bike racks and bike repair stands

- More sharrows and *Share the Road* signs on-campus
  - And the City of LA has agreed to provide more sharrows around campus
Coming Attractions

- Bike Channel
- Bicyclist Counter

Photo Source: SF Bike Blog/Smith

Photo Source: Public Roads/Rousseau
Coming Attractions

- Bike Hub Pilot Program
  - A bike hub system will begin with several bike hubs on campus and at least one in Westwood Village
  - Hub system will expand as use grows
  - Will further develop critical mass of cyclists

What a bike hub could look like at UCLA
Bikes Belong

- Engineering review to slow down vehicle traffic on higher speed campus street segments to make them more bike and pedestrian friendly

Watch for Bruins!